

**Children's Cancer Camps of Nebraska
dba Camp CoHoLo
2009 Annual Report**

Mission Statement and Goals

Children's Cancer Camps of Nebraska's (Camp CoHoLo) mission is to provide a recreational experience for children with cancer and blood related illnesses to allow them an opportunity to participate in the normal activities of children.

Camp CoHoLo's goals are:

- Friendship:* Helping to promote relationships for children and families who are facing the same challenges;
- Recreation:* Providing a fun and safe environment for children to participate in regular camping activities;
- Education/Awareness:* Informing the public about the psychosocial aspects of oncology and the special needs of the patients and their families;
- Support:* Building a network of support for our children and their families.

Accomplishments*Camp CoHoLo 2009*

The annual Camp CoHoLo was held on July 19 – 22 (Session 1, ages 6 – 11 years old) and July 22 – 26 (Session 2, ages 12 – 17 years old) at the Eastern Nebraska 4-H Center near Gretna, Nebraska. The 2009 camp marked the 25th consecutive year that Camp CoHoLo has been held, and the 4-H Center has been the home of the camp since its inception.

Camp CoHoLo hosted 133 campers at two sessions in 2009, compared to 139 in 2008, 130 in 2007, 117 in both 2006 and 2005, 120 in 2004, 113 in 2003 and 125 in 2002. There were 31 camp counselors who remained at camp for Session I and 17 camp counselors in residence for Session 2. In 2009, 43% (20 of 47) of the in-residence cabin counselors were former CoHoLo campers. In total, over 7,000 volunteer hours were donated to Camp CoHoLo during 2008, including:

| Planning hours | 2008 | 2009 |
|---|------------------|------------------|
| Board of Directors and Operations Committee | 478 | 725 |
| Camp Director | 96 | 114 |
| Camp session hours | | |
| In-residence camp counselors | 4,062 | 4,368 |
| In-residence volunteers | 1,656 | 1,911 |
| Photography and DVD production volunteers | 150 | 150 |
| Volunteers from other civic organizations | 38 | 50 |
| Other camp-related volunteer hours | | |
| Winter carnival volunteer time | 127 | 60 |
| CoHoLo volunteer time at Cox Classic events | <u>577</u> | <u>632</u> |
| Total volunteer hours | <u>7,184</u> | <u>8,010</u> |

The 2009 camp had a '25 Years of Camp CoHoLo' theme, and the campers enjoyed participating in many of the activities that have been favorites of campers since its inception. Major activities during camp included an afternoon at Papio Bay waterpark, the introduction of a new high-wire skills course, rides in a tethered hot air balloon, a fireworks shows, a camp-wide kickball tournament, a carnival and a dance. The 2009 camp marked the introduction of a giant inflatable water slide, which is now surrounded by a wooden deck constructed by the 4-H staff. Of course, camp was also filled with the staples of camp life, including laser tag games in the woods, crafts, indoor and outdoor games, high-wire and zip-line challenges, and campfires.

The weather for the 2009 camp was typical for a week in July, and with only a touch of rain, most activities went on as planned. With ample supplies of bottled water, bug spray and sunscreen lotion, the

medical staff and cabin counselors were able to keep the campers hydrated and healthy. The introduction of air conditioners in the camper cabins several years ago has been a welcome addition. Of the 133 campers who attended, 20% were 'on treatment' during camp and an additional 43% took medication for their condition, but nearly all of those children participated in every activity offered at camp. In 2008, 22% were on treatment during camp and an additional 41% took medication for their condition. In 2007, 28% were on treatment during camp and an additional 28% took medication for their condition.

The 2009 camp marked Cindy Reilly's sixth year as camp director. The camp director is also the leader of the Operations Team that, in 2009, consisted of nine volunteers who were responsible for planning and getting ready for Camp. This Camp Director appoints and works closely with chairpersons for the following committees: programming, staffing, training, public relations, registration and recruitment, and support services. The Operations Team meets monthly throughout the year to ensure that camp operations flow smoothly. Because of these extraordinary efforts, the evaluations from campers, parents and counselors all reflected that the 2009 camp was extremely successful and well-organized.

Winter Carnival

In an effort to keep camp friendships alive through the year, Camp CoHoLo presented a Winter Carnival on Sunday, March 29, 2009 at the Eastern Nebraska 4-H Center. Campers and their entire families were invited to attend, along with volunteers and their families. A total of 263 adults and children attended the event. The Carnival was staffed with volunteers who were primarily members, friends and family of the Program Committee and Board of Directors.

Sibling Camp

CoHoLo's inaugural sibling camp was scheduled for October 9 – 11, 2009, but was postponed due to concerns regarding the spread of the swine flu. The camp was rescheduled for March 26 – 28, 2010.

Cox Classic charity recipient

For nearly a decade, Camp CoHoLo has been fortunate to be a 'named charity' that benefits from the proceeds of the weeklong Cox Classic, a Nationwide Tour golf tournament that is held each year in Omaha in late July or early August. Over one thousand members of the community pay a \$40 fee to volunteer at the Cox Classic each year, and Camp CoHoLo supporters have had a strong showing at the event for several years. This year 55 CoHoLo volunteers devoted 632 hours of time to support the event. In 2009, the Cox Classic distributed approximately \$150,000 in charitable contributions to its twelve named charities.

Officers and Board Members

The Officers and Board Members of Camp CoHoLo, as of October 1, 2009, were as follows:

| | | |
|---|---|--|
| <i>President</i> Jay Slagle, CPA* Midwest Eye Care | <i>Vice President</i> Berta Ackerson OPPD | <i>Public Relations Director</i> Jane Williams CSG Systems |
| <i>Chief Financial Officer</i> Steve Roberts, CPA* Godfather's Pizza | <i>Camp Director</i> Cindy Reilly | <i>Fund Developer</i> Chris Pudenz, CPA* ConAgra |
| <i>Secretary (non-voting member)</i> Heidi Smith | | * CPA in inactive status |
| <i>At-Large Members</i> Jeff Baldwin, PharmD UNMC College of Pharmacy | Galen Meysenburg HDR | Lisa Runco UMA Dept. of Internal Medicine |
| Sharon Knudsen, Parent Advisor Elkhorn Public Schools | Johnathon Schuster, RN Children's Hospital | Dan Fischer, JD Koley Jessen |
| Mike Skogland Patterson Dental | Bill Lastovica First State Bank – Yutan | Eric Hoie, PharmD Creighton University |

Financial Data

The information below reflects the financial results of Camp CoHoLo for the fiscal years ending September 30, 2009, 2008, 2007, 2006 and 2005. Camp CoHoLo has no employees or paid staffers, and thus no salary or benefit expense is included in the financial summary. In addition, Camp CoHoLo relies heavily on in-kind donations that are not reported as either income or expenses on the financial statements. During the five-year period presented below, 92.6% of all expenses were spent directly on programming expenses, with an additional 6.7% of expenses devoted to administrative functions in support of those programs. Fundraising expenses represent 0.7% of expenses over the past five years.

| | 2009 | 2008 | 2007 | 2006 | 2005 |
|---|-----------|-----------|-----------|-----------|-----------|
| Income | | | | | |
| Donations | \$77,133 | \$70,538 | \$94,994 | \$81,613 | \$68,516 |
| Registration fees | 1,625 | 1,840 | 1,655 | 1,495 | 1,380 |
| Product sales | 552 | 919 | 2,084 | 358 | 491 |
| Total revenues | 79,310 | 73,297 | 98,733 | 83,466 | 70,387 |
| Program expenses | | | | | |
| Camp food and lodging | 28,440 | 27,865 | 23,938 | 23,388 | 21,453 |
| Camp activities | 31,075 | 23,374 | 12,973 | 15,493 | 6,659 |
| Camper gifts, videos and apparel | 6,767 | 10,730 | 0 | 1,795 | 2,072 |
| Camp alumni scholarships | 0 | 1,000 | 4,000 | 6,500 | 3,000 |
| Volunteer processing/education | 31 | 485 | 3,063 | 1,493 | 768 |
| Subtotal program expenses | 66,313 | 63,454 | 43,974 | 48,669 | 33,952 |
| Administrative expenses | | | | | |
| Printing | 1,522 | 608 | 538 | 669 | 545 |
| Postage | 96 | 465 | 244 | 440 | 106 |
| Insurance | 1,431 | 1,477 | 1,725 | 1,442 | 970 |
| Storage | 0 | 2,446 | 888 | 1,125 | 585 |
| Miscellaneous | 738 | 377 | 31 | 0 | 180 |
| Subtotal administrative expenses | 3,787 | 5,373 | 3,426 | 3,676 | 2,386 |
| Fundraising expenses | | | | | |
| Public relations | 0 | 0 | 320 | 166 | 200 |
| Printing | 0 | 0 | 0 | 1,239 | 0 |
| Postage | 0 | 0 | 0 | 0 | 0 |
| Subtotal fundraising expenses | 0 | 0 | 320 | 1,405 | 200 |
| Total expenses | 70,100 | 68,827 | 47,720 | 53,750 | 36,538 |
| Net increase/(decrease) in fund balance from operations | 9,210 | 4,470 | 51,013 | 29,716 | 33,849 |
| Investment activity | | | | | |
| Realized investment gain/(loss) | 4,399 | 15,165 | 940 | 347 | 870 |
| Unrealized investment gain/(loss) | (14,484) | (69,225) | 44,096 | 10,641 | 19,060 |
| Mutual fund fees | (2,363) | (2,824) | 0 | 0 | 0 |
| Depreciation on capital assets | (1,785) | (1,785) | 0 | 0 | 0 |
| Subtotal investment activity | (14,233) | (58,669) | 45,036 | 10,988 | 19,930 |
| Total net increase/(decrease) in fund balance | (5,023) | (54,199) | 96,049 | 40,704 | 53,779 |
| Beginning fund balance, Oct. 1 | 282,495 | 336,694 | 240,645 | 199,941 | 146,162 |
| Ending fund balance, Sept. 30 | \$277,472 | \$282,495 | \$336,694 | \$240,645 | \$199,941 |

IRS Form 990 tax returns are available for Camp CoHoLo upon request.

Additional Information

Additional information regarding Camp CoHoLo and its operations can be requested by accessing the Camp CoHoLo website at www.campcoholo.com, or alternatively:

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